IN THE CLAIMS

1.   **(Currently Amended)** A computer-implemented method for creating a presentation, comprising the steps of:

        (a)   presenting information indicative of a goal:

        (b)   integrating information that motivates accomplishment of the goal;

        (c)   monitoring progress toward the goal and providing feedback that further motivates accomplishment of the goal; and

        (d)   displaying details of the computer-implemented method and displaying the presentation computer program as the presentation executes, wherein the presentation provides a cognitive educational experience.

2.   **(Currently Amended)** A The computer-implemented method for executing creating a presentation as recited in claim 1, including the step of instantiating a particular feedback model based on characteristics of a target user.

3.   **(Currently Amended)** A The computer-implemented method for executing creating a presentation as recited in claim 1, including the step of receiving and analyzing user responses using an expert system to determine details of the computer program computer-implemented method to display.

4.   **(Currently Amended)** A The computer-implemented method for executing creating a presentation as recited in claim 1, including the step of browsing details of an object as the presentation executes.

5.   **(Currently Amended)** A The computer-implemented method for executing creating a presentation as recited in claim 1, including the step of displaying source code of the presentation as the presentation executes.

6.   **(Currently Amended)** A The computer-implemented method for executing creating a presentation as recited in claim 1, including the step of modifying the presentation on a user indicia as the presentation executes.

7.   **(Currently Amended)** A The computer-implemented method for executing creating a presentation as recited in claim 1, including the step of capturing portions of the presentation in response to a user indicia as the presentation executes.

8.   **(Currently Amended)** A The computer-implemented method for executing creating a presentation as recited in claim 1, including the step of tailoring feedback based on a user indicia as the presentation executes.

9.   **(Currently Amended)** A The computer-implemented method for executing creating a presentation as recited in claim 1, including the step of presenting a tailored simulation based on a user indicia as the presentation executes.

10.   **(Currently Amended)** An apparatus that creates a presentation, comprising:

(a)   (b) a processor that runs a computer program to create the presentation;

(b)   (c) a memory that stores information under control of the processor;

(c)   (d) logic that presents information indicative of a goal;

(d)   (e) logic that integrates information that motivates accomplishment of the goal;

(e)   (f) logic that monitors progress toward the goal and provides feedback that further motivates accomplishment of the goal; and

(f)   (g) logic that displays details of the computer program and that displays the presentation as the presentation executes, wherein the presentation provides a cognitive educational experience.

11.   **(Currently Amended)** An The apparatus that creates a presentation as recited in claim 10, including logic that instantiates a particular feedback model based on characteristics of a target user.

12.   **(Currently Amended)** An The apparatus that creates a presentation as recited in claim 10, including logic that receives and analyzes user responses using an expert system to determine details of the computer program to display.

13.   **(Currently Amended)** An The apparatus that creates a presentation as recited in claim 10, including logic that browses details of an object as the presentation executes.

14.   **(Currently Amended)** ~~An~~ The apparatus that creates a presentation as recited in claim 10, including logic that displays source code of the presentation as the presentation executes.

15.   **(Currently Amended)** ~~An~~ The apparatus that creates a presentation as recited in claim 10, including logic that modifies the presentation based on a user indicia as the presentation executes.

16.   **(Currently Amended)** ~~An~~ The apparatus that creates a presentation as recited in claim 10, including logic that captures portions of the presentation in response to a user indicia as the presentation executes.

17.   **(Currently Amended)** ~~An~~ The apparatus that creates a presentation as recited in claim 10, including logic that tailors feedback based on a user indicia as the presentation executes.

18.   **(Currently Amended)** ~~An~~ The apparatus that creates a presentation as recited in claim 10, including logic that presents a tailored simulation based on a user indicia as the presentation executes.